

# 2020 Awards and Recognition

## WebsterBank®

Thanks to the dedication, teamwork and commitment to our values demonstrated by our bankers every day, Webster is making meaningful progress toward achieving our vision to be among the highest performing mid-sized banks in the country. Along the way, we are pleased to have been recognized for our overall accomplishments as a bank, as well as for the individual achievements of our bankers. The recognition we receive builds on our momentum and confidence as we focus on our strategic priorities.

### Forbes World's Best Banks

**Forbes** For the second year in a row, Webster was recognized by Forbes as one of 75 of the World's Best Banks in the U.S. Webster was one of only three in Connecticut. Market research firm Statista surveyed more than 40,000 customers around the globe for their opinions on their current and former banking relationships, and the banks were rated on general satisfaction and several key attributes. Forbes also recognized Webster in its **2020 America's Best Banks** as the highest-ranked Connecticut-based bank on the list of 100 largest publicly traded banks and thrifts based on their growth, credit quality and profitability.

### JD Power Ranks Customer Care Center No. 1

Webster's Customer Care Center (C3) was ranked as the No. 1 call center in New England by J.D. Power, the global leader in consumer insights, advisory services and data and analytics. For the first time, the bank also ranked No. 1 in New England for New Account Openings. Webster, which has been ranked No. 1 two out of the last three years, was significantly above the regional average in the call center category.

### 2020 KBW Bank Honor Roll

Webster Bank is one of 15 banks nationwide recognized for its superior performance and is included on the coveted "Bank Honor Roll" by Keefe, Bruyette & Woods, Inc., a full service, boutique investment bank and broker dealer that specializes in the financial services sector. KBW found that 15 banking institutions, out of nearly 375 total companies screened, qualify for inclusion on the KBW Bank Honor Roll. This is down from 18 institutions in the prior year.

### U.S. Banking RepTrak®



Webster Bank was named **No. 2 in the nation** by the 2020 U.S. Banking RepTrak study of 40 commercial banks.

Conducted by American Banker and the Reputation Institute, the annual study measures U.S. consumer perceptions of major bank brands. Banks are graded on multiple dimensions, including governance, citizenship and leadership.

### Small Business Administration (SBA) Top SBA Lender



For the second year in a row, Webster Bank was again recognized as New England's top U.S. Small Business Administration (SBA) lender, by dollar volume of 7(a) loans. Webster placed among the top 100 SBA lenders

nationwide, as it partnered with SBA to more effectively connect small businesses with needed capital. Webster's total SBA loan volume was \$82.4 million for 2018-19, up 20% over its 2017-18 total of \$68.5 million.



## Hartford Business Journal Corporate Citizen Award



The Hartford Business Journal recognized Webster for its impact to multiple nonprofit organizations through financial contributions and collective effort to promote, encourage and organize fundraising efforts and company-sponsored programs.

## Hartford Business Journal C-Suite Awards



Webster Bank Chairman, President & CEO **John R. Ciulla** was recognized as the top large company CEO in the state in the Hartford Business Journal (HBJ) C-Suite awards program. The awards honor the top-performing C-level executive in greater Hartford who represent the for-profit, nonprofit and governmental sectors who have contributed to the overall growth of their company or organization and who have shown a commitment to good ethics, effective reporting and involvement in the community.

## 2020 Women on Boards

For the second year in a row, 2020 Women on Board was named a "W" Winning Company for its commitment to board diversity. 2020 Women on Boards is a nonprofit education and advocacy campaign committed to raising public awareness about the value of gender-diverse boards with at least 20% women directors, and educating women how to navigate their careers toward serving on boards of directors.

## WomenInc. 2019 Most Influential Corporate Directors

Webster Board of Directors members Elizabeth E. Flynn, E. Carol Hayles, Karen R. Osar and Lauren C. States are among WomenInc.'s 2019 Most Influential Corporate Board Directors. The magazine also congratulated Webster for "embracing diversity on your corporate board."

## American Cyber Awards



Winner 2020

**Aimee Barricelli**, senior vice president, was named 2020 CISO of the Year by the American Cyber Awards. The national awards program reviews the industry, searching for those who are pushing the boundaries in the fight against cybercrime. The CISO of the Year award honors an exceptional leader who has the attention of his or her board, a record for delivering results and a drive for creating a security culture throughout the company.

## CSO50 Award



**Webster Bank** is one of 50 organizations nationwide honored with the IDG CSO50 Award for its "Addressing Business Transformation with Next Gen Security Strategy" project. This prestigious honor is bestowed upon a select group of organizations that have implemented security projects and initiatives demonstrating outstanding business value and thought leadership.

## Global Finance



*Global Finance* Magazine named Webster Bank its 2020 **American Winner, New England**, in the 20th annual World's Best Trade Finance Providers awards.

The editors of *Global Finance* sought input from industry analysts, corporate executives and technology experts to select the best trade financial banks in 97 countries and eight regions.

## Individual & Local Awards

### 2020 Hartford Business Journal Power 50

Chairman, President & CEO **John Ciulla** was chosen for inclusion in the inaugural list of Hartford Business Journal's 2020 Power 50. The list identifies the business and civic leaders whose influence has a significant impact on the Greater Hartford economy and community. The group was chosen and ranked by the HBJ's news team, who selected powerful professionals who also have an outsized impact on the community.

### Global M&A Network – America's Rising Star Dealmakers

Theresa Baker, director Healthcare Sponsor Finance Group, was named one of **Global M&A Network's 2020 Rising Star Dealmakers**, which recognizes brilliant and exceptional dealmakers from the private equity, M&A and restructuring industries for their talents for closing value creating transactions from throughout North and South America.



Theresa also was named a **2020 Crain's New York Rising Star in Banking & Finance**.

The winners of this prestigious national award were selected for their career accomplishments, mentorship of others and involvement in nonprofits and community organizations. Theresa was cited for her exemplary work at Webster and her leadership raising more than \$35,000 while on a school's executive board.

## American Lawyer Industry Awards



**Harriet Munrett Wolfe**, Executive Vice President, General Counsel and Corporate Secretary of Webster Bank and Webster

Financial Corporation (NYSE: WBS), was selected **Best Mentor In-House in the American Lawyer Industry Awards 2020**. Harriet was recognized for "tirelessly mentoring more than 80 aspiring attorneys since joining Webster Bank in 1997."

## Financial Times Top 400 Financial Advisors Forbes 2020 Best-in-State Wealth Advisors

**Joe Cox**, senior vice president, director, Wealth Advisory Services, is included the FT Top 400 Financial Advisors for the third time. A leading financial publication, FT bases its ranking on value of

## Individual & Local Awards *cont.*

assets under management, AUM growth, years of experience, compliance record, industry certifications and online accessibility. Joe also was named to the 2020 Forbes Best-in-State Wealth Advisors for the second consecutive year, and was recognized as a Five-Star Wealth Professional for the eighth consecutive year by one of the largest and widely published financial services award program in North America.

### Bank Insurance and Securities Association (BISA) Rising Star

**Alexander DaCunha**, vice president and financial consultant with Webster Investments, was named one of 15 Rising Stars by the Bank Insurance and Securities Association (BISA). The Rising Star Program is an exclusive BISA-sponsored recognition and leadership development program for young professionals, designed to foster leadership growth and career advancement for diverse individuals through mentoring, networking events and volunteer opportunities.

### BIC Top 30 Program Managers

**John Olerio**, senior vice president, director of Webster Investments, was recognized as one of the Top 30 Program Managers in the country by Bank Investment Consultant (BIC) for the ninth consecutive year. The list is based on several qualifying criteria, including the number of advisors they oversee and team assets under management.

### Fairfield County Business Journal – 2020 C-Suite Awards



Fairfield County Business Journal honored **Glenn MacInnes**, executive vice president, Chief Financial Officer, with a 2020 C-Suite Award. This annual award is presented to the leading chief officers in Fairfield and Westchester counties. Winners were chosen from among the region's top CEOs and C-suite officers. In addition to his dedication to Webster, Glenn has volunteered his time to Wellmore Behavioral Health and The Catherine Violet Hubbard Sanctuary.

### 2020 Boston Business Journal Top Charitable Contributors



Webster Bank was once again recognized on the 2020 BBJ Top Charitable Contributors list by donating at least \$100,000 in cash contributions to Massachusetts-based charities and social service nonprofits in 2019. Webster has been recognized by BBJ for the past 10 years as a Top Corporate Contributor.

### American Banking Association Foundation George Bailey Distinguished Service Awards



**Kathy Luria**, senior vice president, director of Philanthropy and Community Affairs, was named the 2019 recipient of the American Bankers Association Foundation's George Bailey Distinguished Service Award. The award is given to a non-CEO bank employee who demonstrates outstanding initiative, commitment to their customers and community, and the ability to inspire others.

### Providence Business News' Business Women Awards



**Rogean Makowski**, senior vice president, Senior Fiduciary Services Officer, was selected as the 2020 Financial Services Industry Leader in Providence Business News' (PBN) annual Business Women Awards, one of seven women selected as the top industry leaders in their fields. During her career Makowski has built a legacy of empowering her clients, and creating estate and tax planning and fiduciary strategies to support their individual priorities.

### LPL Advisor Inclusion Council

**David Coppola**, senior vice president, regional sales manager, Webster Investments, was named to Advisor Inclusion Council of LPL Financial LLC, a leading retail investment advisory firm and independent broker-dealer. As a member of the Council, he will provide critical guidance to LPL leaders, informing the development of inclusive business practices that support advisors in their mission to take care of their clients.

### Financial Times FT 401 Top Retirement Advisors

The **Financial Times** named Webster Investments Bert Entwistle, EVP, retirement plan advisor to the **FT401**, its annual list of the nation's top retirement plan advisors. This is the sixth annual FT 401 list, produced independently by the Financial Times in collaboration with Ignites Research, and represents advisers from 40 states and Washington, D.C.

# Creative Awards

## DotComm Awards



Webster won three top honors from the DotComm Awards, an international competition honoring excellence in web creativity and digital communication. The 2019 Environmental, Social and Governance (ESG) Report won a platinum award, while "Re-Imagining Digital Storefront" won a gold award in the Website: Finance category. The 2019 Annual Report won a gold award in the eAnnual Report category.

## Hermes Creative Awards



Webster won **seven awards** in this international competition recognizing outstanding work in traditional and emerging media. We were honored with the following: Platinum for Leadership During Crisis – Government Shutdown loan program; Gold Awards for the refreshed Websteronline website, the 2019 ESG interactive video and content, the 2018 Annual Report and the Employee Volunteer Recognition Grant program social media campaign. Webster also received an Honorable Mention for the 2019 Annual Report.

## 2020 Internet Advertising Competition

Webster Bank won two "best of show" awards for Interactive Application and Online Video for "Big Goals Bracket" and "Jargon Defined" and four awards overall in this year's 2020 Internet Advertising Competition (IAC). The IAC is administered by the Web Marketing Association and it is the first and only industry-based advertising award competition dedicated exclusively to online advertising.

## MarCom Awards



Webster won five honors in the 2020 MarCom Awards, a leading international competition recognizing excellence in marketing and communications around the world. Webster's COVID-19 crisis response communications plan won a platinum award and CorpComm received gold awards for: the Employee Volunteer Grant Recognition Program social media campaign, the print and digital versions of the 2019 Annual Report. The 2019 ESG Report received an honorable mention.

## Communicator Awards

Webster received an Award of Excellence and Award of Distinction for its "Jargon Defined" social media campaign and video in the annual Communicator Awards, a leading international awards program honoring the best digital, mobile, audio, video, and social content in the industry. The program is sanctioned and judged by the Academy of Interactive & Visual Arts.

## PRWeek



CorpComm has been named one of five **national finalists** for Best In-House Team in the 2021 PRWeek US Awards. Now celebrating its 22 year, the PRWeek Awards is one of the industry's highest accolades, a symbol of excellence and leadership. It celebrates the best of the corporate, agency, nonprofit and education teams and the work they produce.

## Ragan's PR Daily



Ragan's PR Daily recognized the 2019 RiMaConn Relay Race project with an **honorable mention** in the Event Marketing Campaign category of the 2020 Ragan's PR Daily Awards, a national program celebrating the most successful campaigns, initiatives and teams in the communications, PR and marketing industries. Webster also received a 2020 Honorable Mention in PR Daily's Corporate Social Responsibility Awards for our 2019 ESG Report.

## Public Relations Society of America (PRSA)



In 2020, Webster won **five awards** from the Public Relations Society of America Greater Connecticut chapter. The bank earned a gold award for its brand management campaign for the RiMaConn Relay, an environment-focused race along the East Coast Greenway. Webster received three silver awards for: our virtual mentor training partnership with the CT Governor's Prevention Partnership; our Black History Month awareness and observance campaign; and our brand management and reputation work during the pandemic. The 2019 ESG Report won a bronze award.

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